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It also aims at increasing adoption of good practices to reduce food waste in specific value chains thereby creating an impact at the local, national and global level.

NATIONAL CAMPAIGN ON REDUCING FOOD WASTAGE

THE PATNA CONCLAVE DECEMBER 06 & 07, 2017

A REPORT





clockwise **above** | Mr. Shubho Dasgupta, Master of Ceremonies for the occasion, delivering the opening address.

- 1 | Sri Sri Babaji and Ammaji with the Guests of Honour.
 - 2 | Sri Sri Babaji and Ammaji light the ceremonial lamp with dignitaries.
 - 3 | Mr. Puneet Grover, President of SRS delivering the welcome address.
- below** | The Guests of Honour releasing the posters for the campaign.



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06 We are building a coalition of organisations that offer the solutions to food waste.

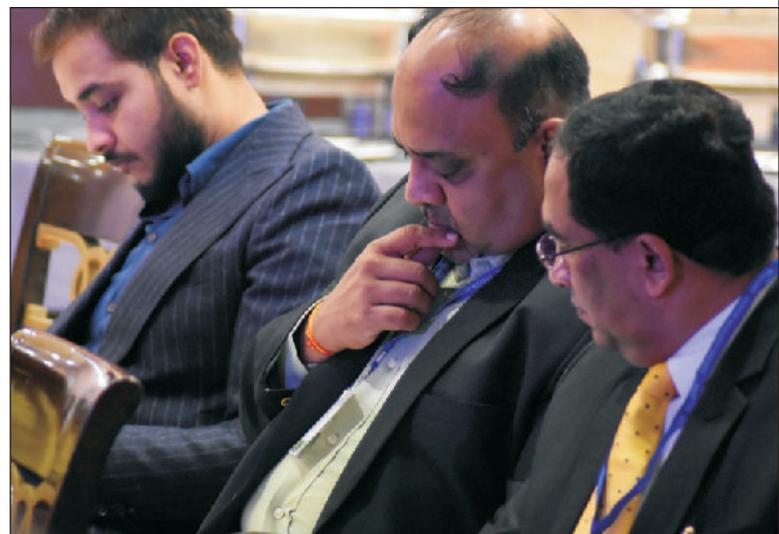
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Through workshops and seminars, we aim at creating awareness amongst individuals

Hunger is one of the most urgent challenges. One third of all food is either spoiled or squandered before it is consumed by people. It is an excess in an age where almost a billion people go hungry and represents a waste of the labour, water, energy, land and other inputs that went into producing that food.

DYWF Campaign is an awareness programme aimed at reducing food wastage at individual, household and institutional levels, thereby creating an impact at the local, national and global level.

It also aims at increasing awareness to reduce food waste, enhance collaboration and synergy of initiatives on food waste reduction and increase adoption of good practices to reduce food waste in specific value chains. The campaign enables by providing a platform for centralizing and sharing information, developing analysis, creating necessary coordination mechanisms and supporting capacity building on food waste reduction.

DYWF campaign aims at promoting a waste-no-food culture. Recalling the experience and hardship required in growing food, we encourage people to take actions in reducing food waste in daily life. Our ultimate aim is to make people aware that every grain is from hard toil. Please don't waste food.

Through exhibitions, workshops and seminars, we aim at creating awareness amongst individuals. DYWF is also being promoted through online petitions. We encourage grassroot organisations, non-profits, government agencies, public bodies and international institutions to participate in our movement and effectuate policy intervention.

Launched in Patna on December 6 & 7, 2017, the DYWF Campaign is being hosted in tier two cities of the country at regular intervals. The campaign is

designed to SERVE as a POWERFUL CATALYST

designed to serve as a powerful catalyst for projects led by the next generation of activists, individuals, corporations, media, scholars and researchers to advance food waste reduction. There will be a summit on the first anniversary of the campaign.

Planned in two levels, the campaign is being carried over for two days in tier two cities. Day one is a seminar to discuss multiple aspects of food waste and conservation. The speakers and delegates are invitees from the intelligentsia. This is followed by a press conference to discuss the outcome and the conclusion of the seminar.

The second day is a walk by the school children to draw the attention of people on an impending problem that is looming large, food wastage. The walk is joined by thinkers, academicians, media people and all those who think that the food waste is an issue they need to put an immediate stop to.

Events such as these help raise awareness of wastage of food and encourage the community to engage with children and adults on the spectrum to help them integrate fully the concept of non-wastage in their lives.

However, DYWF Campaign is only possible with the support of individuals, established organisations and institutions with a commitment to openness in mobilizing effort to stop food waste, awareness raising on the impact of and solutions for food loss and waste, collaboration and coordination of world-wide initiatives on food loss and waste reduction, policy, strategy and programme development for food loss and waste reduction.

DYWF Campaign's ambition is to inspire young people to reclaim their future. The campaign seeks to convene the most effective ideas to make an impact on food waste reduction. ■

CAMPAIGN LOGOS



The logos aim at increasing awareness to reduce food waste. The pointed finger is an appeal urging for individual's contribution to this effect. The other one with the bin illustrates that a substantial part of our food is going to the bin. Both the logos carry a very strong message.





we don't need a **BIGGER FOOD** system, we need a **BETTER ONE**

Communication campaigns are needed to raise awareness and move stakeholders towards taking specific actions.

Our food system is broken. It is linear. In other words food travels in one direction. From production and processing, to consumption and disposal. In the process, huge quantities of resources are used to grow and transform our food. Then we generate significant amount of pollution in disposing it.

Our food system is growing beyond what our planet can sustain. All along the process of growing, processing, distributing and consuming food, vast amounts go to waste; and since no one bears the cost of these losses, nor of the wider environmental impacts of agriculture, our food system gets characterised as an overproduced system.

Despite the fact that millions of people go hungry worldwide, millions also suffer the health costs of over consumption. To cap it all we all suffer the environmental impacts of wasting precious water, land and energy on growing food that is never eaten. The fact is, we don't need a bigger food system. We need a better one.

Objectives Of The Campaign

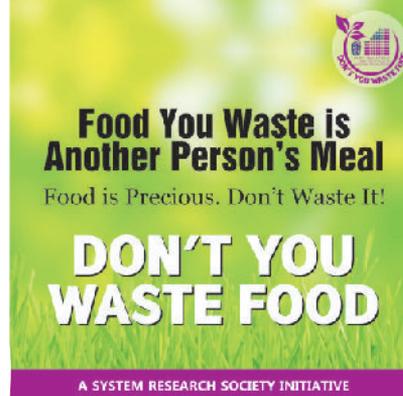
The problem of food waste and losses is of such magnitude and complexity that it cannot be addressed by one organisation alone. World-wide, many initiatives are currently being taken to reduce food waste but there is a lack of coordination and collaboration, often leading to potential overlapping and duplication. In addition, as the body of evidence and understanding is developed, lessons learned, new findings and best practices should be easily accessible to all those working on food waste reduction.

Raising Awareness About Food Wastage

Major communication campaigns are needed to raise awareness of the issue and move stakeholders across the food supply chain towards taking specific actions.

Promoting Food Wastage Audits Will Reduce Food Wastage

Rigorous, ongoing and consistent food wastage



tracking is the best way to identify opportunities, make adjustments and reduce food wastage. However, a first step on this path is a food waste audit. Conducted over a short period of time, an onsite audit involves weighing and tracking all waste to get a snapshot of the amount of waste generated.

Improving Consumption Habits

Implementing regular communication and legislation aimed at various institutional bodies can prevent and reduce food wastage at individual levels.

Food Waste Tracking System Solution

An automated food waste tracking system can be developed, which can be used in homes, hospitals, colleges and universities, restaurants and other food service operations across the country and beyond.

It will have a tracking terminal allowing accurate recording of daily food waste weight and discard reason, and a reporting dashboard to help identify and target critical areas. This simple recording system can help cut food waste by as much as 80 percent and run greener, more sustainable operations.

Establishing Creative Networks And Developing Fundamental Programs

We support concrete programs and projects and hence invite organisations or individuals for a coalition with us together against food waste.

Our goal is to fight global food waste through a global alliance of all stakeholders. Become a part of our initiative and share our common goal to fight against global food waste!

We are building a coalition of organisations and individuals that offer solutions to food waste, raising the issue up the political agenda and inspiring new local initiatives.

Food waste amounts to wasted water, soil and other nonrenewable sources involved in the production. The focus is on to reduce, reuse, recycle, recover. ■

LOVE FOOD HATE WASTE

METRO VANCOUVER

PETER CECU

REDUCING HOUSEHOLD AVOIDABLE FOOD WASTE

THESE 500 HUNDRED HOUSEHOLDS DIVULGED WHAT PART OF BREAD DO YOU NOT EAT?

16,000 pounds of breads
40,000 sticks
30,000 wafers

WHY NOT EAT?

WE'VE GOT TO MOVE AT 2:00 ON BROAD

CONSIDER ME!

WHILE PEOPLE ARE PROBABLY THIRTY TO FORTY BY THE BIN

I THROW IT IN THE BIN ANYWAYS...

WEB-BASED CAMPAIGN

DECREASED FOOD WASTE PER PERSON FOR 2018

FREEZE HALF

FOOD WASTE: Challenges & Opportunities

STEVE GREED - WRAP

A WORLD WHICH RESOURCES ARE USED SUSTAINABLY

IF IT WERE A COUNTRY IT WOULD BE THE 3RD LARGEST EMITTER OF CO₂

1/3 OF ALL FOOD IS WASTED

PRE-PLANNING REDUCES MEAT'S CARBON FOOTPRINT

POIATD SUPPLY CHAIN OPTIMIZATION

WHO ATE ALL THE PIE? YOU'VE ALREADY TAKEN IT OUT!

POTENTIAL TO SAVE A HUGE AMOUNT OF POTATOES

CHANGE THE SCREENING REQUIREMENTS

OLIO BRINGS NEIGHBOURS TOGETHER

APP FOR FOOD SHARING

EVIDENCE THE RIGHT PEOPLE MEASURE OUTCOMES

FOOD ISN'T GARBAGE!!

REDUCING FOOD WASTE IN METRO VANCOUVER

ANDREW MARK

ORGANICS DISPOSAL BAN

ALL FOODS & PACKAGED GOODS

INSPECTORS CHECK AT END OF THE PIPE... BUT IT CAN STILL BE DISPERSED

WE WANTED TO INCLUDE FOOD SOILED PAPER, PIZZA BOXES BUT THEY NOT PART OF THE BAN...

WE ARE NOT THE FIRST REGION TO HAVE AN ORGANICS DISPOSAL BAN

1/4 RESTAURANTS HAD ORGANIC WASTE SYSTEM

3/4 NOW IT'S

U R B A N B I Z 300,000,000 MEALS WASTED DAILY!!!

WE GET IT NOW WE'VE GOT TO GET IT NOW

AT LEAST WE DIDN'T HAVE TO PURCHASE ORGANICS...

SHARED CUTE POSTERS WITH THE PUBLIC

EDUCATION

MORE ORGANICS END UP IN THE COMPOST BIN

WE CAN GET THEM

INNOVATIVE PROJECTS FOR SUSTAINABLE SOLUTIONS TO FOOD INSECURITY

JONATHAN RODRIGUE

60-65% OF WHAT IS RECOVERED IS FRESH GOODS

66% OF WHAT IS RECOVERED GOES TO THE COMMUNITY

FOOD RECOVERY PROGRAM

2 TONNES STORE MONTHLY

60,000 MEALS

PERSONALIZE THE PROGRAM

FOOD GOES TO ORGANIZATIONS THAT USE FOOD

WHY THE EDUCATION PRICE WAS IMPORTANT

50% OF MEAT PARTICIPATING SUPERMARKETS

CARBON FOOTPRINT IS IMPORTANT TO US



- 1 | Maj. Gen. S. Sabhrawal, ADG, NCC
- 2 | Mr. Akhouri Maheshwar Prasad, IRS
- 3 | Dr. Amiya K. Lal, MS. FRCS, MCH
- 4 | Mr. Shyam Sundar Sushobit, Times Network
- 5 | Justice Mihir K. Jha, Lokayukta, Bihar
- 6 | Mrs. Harjot K. Bamrah, IAS
- 7 | Mr. V. Balakrishnan

National Campaign on Reducing Food Waste

Don't You Waste Food (DYWF) is a System Research Society initiative aimed at creating awareness on the global malaise of food waste. The initiative is envisaged to be implemented in tier two cities. We work with people to organise a conclave that is focussed on DYWF, with collective active participation.

Creating an appropriate awareness of food waste malaise will enable critical appreciation of the need to eliminate it. The elimination of food waste itself will play a decisive role in our endeavour to mitigate hunger for a lack of access to food.

Don't You Waste Food (DYWF), a System Research Society initiative, aims to create awareness regarding the global malaise of food waste.

The DYWF initiative is envisaged to implement in key tier two and tier three cities of this country. In phase one, the programme was being taken to Patna, Nagpur and Ahmedabad. Thereafter as we consolidate presence and implementation in the phase one cities, we will work towards expanding the programme to cover the entire country.

The format of the program requires us to identify key citizens in each city, who have an active social conscience and a track record of living that conscience. Thereafter we engage with these people, to enable them, to become the local beacons of the cause.

As part of this process, we work with these people to organise a conclave that is focussed on DYWF in each of these cities, with their active participation and guidance. For this conclave, we invite a cross section of people who are likely to have a keen interest in the subject and who also have the potential of being opinion makers, capable of infusing the programme with a missionary zeal in each city.

The conclave enlists speakers, who have had exposure and expertise in the domain, to share their work and thoughts with the audience. There is a focus on bringing to the forum people who have actually done work towards mitigating hunger,



consequently understanding the criticality of eliminating food waste. The conclave accords an opportunity to students and others with interest in working towards eliminating food waste, to be exposed to and inspired by the learning derived at the conclave.

The conclave was followed by a walk the next day, which involved a cross section of local citizens, across age groups and functions. The walk through the heart of the cities, created and awareness, through banners and other passive messaging for the message to reach and inspire a wider audience.

The Patna Conclave was held on December 06, 2017 at The Panache Hotel, followed by an awareness walk, flagged off from the Indian Red Cross Society's Bihar Headquarters, on December 07, 2017.



The Spirited Hand

The Don't You Waste Food (DYWF) campaign is a cause that System Research Society has taken up under the active guidance and inspiration of our Spiritual Mentor, Sri Sri Babaji. The programme is being implemented in a cohesive and sustained manner, aiming towards achieving the desired end.

Sri Sri Babaji has understood that food is at the core of sustenance of the soul.

In furtherance of this understanding, his organisation works to feed thousands of people, across various cities in our country. Some of the cities covered presently by this food programme are Hyderabad, Trivandrum, Noida, Delhi and Visakhapatnam.

The implementation of this programme has afforded Sri Sri Babaji and his team a first-hand experience of hunger, and its potentially debilitating impact on those who experience it.

Guided by the divine grace, Sri Sri Babaji has touched the lives of thousands of families and lakhs of people. His religion is service, his faith is love. He advocates love, compassion, empathy. The principal idea behind all his actions is, "Give, not because you have enough, but you know how it feels to have nothing."

Starting these programmes with his own hands, Babaji has been the lamp dispelling darkness in the lives of people he has met.

He has been in service for twelve years now and plans to continue that forever more. ■

The Patna Conclave was inaugurated, with the lighting of the lamp by Sri Sri Babaji and the speakers of the inaugural session. The speakers of the session were Mr. V Balakrishnan, Justice Mihir Kumar Jha, Smt. Harjot Kaur Bhamrah and Major General S. Sabharwal,

The **keynote address** was delivered by Mr. Venkatraman Balakrishnan an entrepreneur turned consultant.

Beginning with planting coffee in the Palani hills in his late teens, Mr. Balakrishnan has traversed an entrepreneurial journey which has taken him through myriad domains; from real estate to power sector; from catering to hospitality..."the journey has been a life enriching experience".

Since almost a decade Mr. Balakrishnan has moved from an entrepreneurial to consultative role. He has been actively involved in evolving strategic and tactical road maps for large projects in the Power Sector and Solid Waste Management. This journey has seen him work closely with industry leaders.

The **presidential address** was delivered by Justice Mihir Kumar Jha, Member of Lokayukta, Bihar.

Justice Jha is a reputed retired Judge from the Patna High Court having a professional experience of more than 37 years. The Patna High Court had also designated him a senior advocate in 2004. After more than 27 years of a successful stint at the BAR, he was nominated as a Judge of the Patna High Court. After his retirement, Justice Jha was assigned the post of Member Judicial of Lokayukta, Bihar in 2016.

The special guest speaker was Mrs. Harjot Bhamrah. A 92 batch Civil Service Officer, Mrs. Bhamrah is the chief advisor at the Bihar State Planning Board. In the past, she has served as the Principal Secretary of Tourism to Bihar. She believes in building optimistic change on various social issues and strives continuously to work for them.

The second special guest speaker was Major General S. Sabharwal, ADG NCC.

Major General Sabharwal is an alumnus of RIMC Dehradun and NDA, Khadakwasla. An instructor at the School of Artillery, he specialises in surveillance and target acquisition. As a military observer with the UN Peace Keeping Force in Rwanda (Africa), he was actively involved in prevention of human rights violations and providing humanitarian aid to dislocated families. As ADG NCC, 90,000 cadets are trained under him in Bihar and Jharkhand.

Keynote Address

Delivering In the keynote address, Mr. Balakrishnan spoke about food being at the core of life, wherein

sustenance is possible without shelter and clothing, but impossible without food. The privileged take the availability of food for granted. This makes them oblivious to the fact that for many people, the journey - usually a great struggle - from one meal to the next, is the entire objective of life.

The experience of this reality will effect a definite change in the way we consume food and indiscriminately waste it. The wasted food also has a direct impact on environment like global warming due the release of methane from decomposing food waste, which is 21 times more damaging than carbon dioxide to the ozone layer.

Possible ways of improving storage and distribution of food that would otherwise be wasted, were also discussed. Some key methods were by improving supply chain efficiencies to eliminate waste in the journey of produce, from source to consumer; collecting and redistributing food, from events, parties and banquets, to those struggling for the next meal; setting up community level refrigerators that will allow communities to store food, that would otherwise have ended up in the bin, for the consumption of the needy.

Presidential Address

Delivering the presidential address Justice Mihir Kumar Jha, focused on the home as the nursery of habit. He recounted his own experience, growing up, where it was ingrained into him that food is to be respected and not wasted. He was of the view that the focus on elimination of food wastage needs to begin at home and right from the youngest possible age. This will ensure that this learning is consistently applied, through life, thereafter.

Justice Jha acknowledged the efforts of various persons and organisations that are working to reduce food waste, and enable redistribution of food, that would otherwise end up in waste. He reiterated that focussing on eliminating food waste at home and ensuring children follow and own the habit as they grow, will be a force multiplier to the other on-going efforts. Justice Jha also spoke of the need to take a legislative approach to the problem by adopting appropriate legislation and also implement existing provisions in law. This can be done by improving the sensitivity of the various arms of governance to the cause.

Special Guest speakers

Mrs. Harjot Kaur IAS, Member of Bihar Planning Board, spoke next. She emphasized the need for the sensitisation regarding food wastage to begin at home from a young age. This will help significantly in preventing our children, aping the west, by aspiring

to consume larger portions than they need to and are able to, thereby creating significant food waste.

Mrs. Bhamrah opined that it is important to develop and implement scalable solutions that can be implemented at a national level. The focus needs to transition from localised solutions that are effective at that level, but will collapse upon expansive implementation, to robust solutions that will withstand the scale at which implementation is required, to multiply effectiveness. Parallel to this approach, the micro level approach, to changing how each home deals with food and focusing on eliminating food waste at that level, will need to be redoubled.

Major General S Sabhrawal, Commandant of the NCC, also began by reiterating the need for any effective process, to begin at home. He drove the idea that for any of us to effect change, we have to be that change ourselves. He shared the perspective of how the armed forces training emphasis the need to respect and ensure judicious utilisation of food. He recounted the manner in which during training and some scenarios of deployment, the forces have to make to do with very frugal rations, without any visibility of when their supplies may be replenished. Major General Sabhrawal also emphasized the need to experience the existential crisis hunger creates for humanity. This will make the problem come alive in a more real and drastic way, than discussing the problem will.

The second session began with Dr. Ashok Gupta, IPS, retired DGP. He highlighted the fact that 34 percent of food is wasted every day. He also drew attention to the fact that tons of agricultural produce end up rotting due to inefficiencies at every step of the supply chain. This is an important part of farmers remaining in near penury and then toying with and committing suicide. He mentioned that in Bihar the concept of conservation of food is ingrained at the village level. People can survive on *litti-chokha* for up to four -five days. Dr. Gupta emphasized the need for information and awareness campaigns to also be disseminated in local languages to enhance their effectiveness.

The session continued with Mr. Akhoury Maheshwar Prasad, IAS retired, presiding over a panel discussion on reduce, reuse, recycle and recover.

Mr. Prasad highlighted the need to make the right to food a fundamental right. He pointed out that 3000 children die due to hunger every day. He said that its imperative that citizens take a proactive approach to this problem instead of blaming the government and expecting government alone to solve the problem. Mr. Prasad drew attention to the

fact that organised storage facilities are woefully inadequate even for current requirements. This results in significant avoidable wastage. It is important to explore ways to leverage technology to mitigate this crisis.

Mrs. Bhamrah, also participating in this panel, highlighted the significance of saving food through a social perspective. She drew attention to the fact significant resources that are consumed often go waste due to the inability of the farmer to effectively sell his produce. Farmers are not aware whether their produce will be consumed or wasted. Instead of a situation, where better production will be rewarded with mature demand and ability to reach the customer, here the farmer has to grapple with the possibility of better production, resulting in more waste.

She further reiterated that citizens will have to live the approach they wish to see their government implement.

Dr. Amiya Lal, a reputed orthopaedic surgeon, delved into solutions to reduce food waste in hospitals. He quoted UN statistics to say that every third malnourished child is an Indian, and that 200 million Indians sleep daily, without consuming food. He mentioned that the UK has food waste markets, where supermarkets donate food waste. Dr. Lal highlighted the fact that approach to food should be more sensible at the raw material stage, ensuring that perishables are judiciously used, within their shelf life.

The final speaker on this panel was journalist, Mr. Shyam Sundar Sushovit. He shared the view of challenges in food availability, as experienced by a journalist, in the line of duty. He suggested there should be an organised effort to redistribute food that will otherwise end up as waste to slums. He closed his brief address with the thought that one should remember those who do not have access to food, while wasting food.

The second panel was to deliberate on solutions to food wastage was chaired by Major General Sabhrawal. The first speaker in this panel was Sister Sujitha. She brought tremendous experience from various outreach programmes done by her organisation, in which she had direct exposure to the grass root level issues. Sister Sujitha shared her personal experience of working with the *Musahars* (rat eaters) in Sikhandapur Village in Danapur. At this time, she came face to face with the stark poverty and resultant starvation. A woman was unable to give birth to a child, due to acute malnourishment, and the resultant complete lack of energy and strength.

Sister Sujitha noted that growing consumerism is a significant cause for food waste. We are not able to

appreciate the pain of hunger until we see it with our own eyes. She stressed the need for innovative solutions like food busses that redistribute food and food banks.

She stressed the need for educators to drive the process of awareness and elimination of food waste, in a missionary mode. Schools, parents, religious and social organisations must actively take up this cause, she stated. This should immediately aim to eliminate the significant food waste that happens at schools, hostels and other educational institutions. Sought to raise a clarion call, that would deem food waste unethical, and consequently unacceptable.

The next speaker on this panel was Father Peter Arockiasamy. Father Arockiasamy also brought extensive first hand experience from work through various educational institutions at the grass roots, in addition to an academic perspective. He presented compelling statistics that highlighted the endemic nature of the problem that leaves a population hungry in South Asia that is greater than the combined population of Australia, United States and Sub Saharan Africa. He drew attention to the fact that 30 percent of the sub-continent's populace is malnourished, with the majority of the malnourished being children under the age of five.

Father Peter highlighted that India produces enough food to feed its populace. However we have got to realise, that in order to feed more we need to waste less. While government intervention is required to enable a mass impact of initiatives to mitigate hunger, it is important to be proactive at an individual level.

The final speaker on this panel was Dr. Amitabh Verma. Dr. Verma provided a perspective on food waste in hospitals. The principle causes for food waste at hospitals, are improper portion size, inappropriate nutritive values and the poor quality of food.

Food waste at hospitals can be reduced by a closer involvement with dietitians in developing and overseeing hospital menus. He also suggested that customising the portion sizes appropriate for the patient, is a critical aspect of the waste elimination process.

Dr. Verma highlighted the importance of a multi-disciplinary, cross functional approach to implementing system solutions, to eliminate food waste, in hospitals.

The holistic approach will be beneficial to both the healing process and will enable optimisation of precious resources. Waste auditing is also an important tool, to evaluate the problem, and monitor the implementation of its solution. ■



IMPACT and ROAD AHEAD

The spread of the message among the student community was even greater through the awareness walk that was done on the day after the conclave

It is expected that the cross section of society, represented among the speakers and audience, will enable a pervasive awareness regarding the importance of the need, to eliminate wastage of food.

The speakers, with their diverse back grounds, from the armed services, executive and judicial arms of government, representatives of the medical fraternity, journalists and social organisations, contributed as well as derived from the programme. While they significantly enriched the forum with their perspective based on their respective experiences, they also derived significant value, learning and inspiration from exposure to what was shared during the day long program.

The accelerated impact of this programme is expected to be delivered by enabling each participant of the programme, be they speakers or the audience, to become ambassadors of the message. This will happen by their focus on applying the message of eliminating food waste in their own lives, as well as among those within their immediate sphere of influence. Extending the circle that is impacted by this engagement and ensuring a continuing focus and engagement with the cause, is expected to yield growing as well as sustainable results.

It is an objective of the programme, as it spreads through key cities, to leave lasting imprints in the cities that are covered. These imprints will be structured to expand and deepen the impact of the

message in these cities. Towards this end we will work to seed and nurture lasting relationships with key stake holders across these cities, who will be then be the engines that will drive the message in the region.

What do we want to achieve from the seminars and walks!

Lot is being done to collect and re-distribute the wasted food in various cities around our country, but very little is being done to address to the core of the issue viz. why waste the food at all.

We wish to get other bodies and action groups together to spread the word that food being wasted from our plate can result in a lot more than just feeding a hungry person.

The reach to the students, getting them to becoming the brand ambassadors of the campaign will result in a far reaching impact of our campaign. Each student can in turn influence not only his family but also a lot of people around him.

These brand ambassadors in schools and later in colleges will carry the mantle forward to educate people around them to stop the food being wasted

We would then create a body which will work on not only educating the spreading the word but also then aggregating the bodies and societies to work towards collecting the wasted food and distributing the same amongst the hungry. Our aim is to make our country and the world a place where food is not wasted therefore resulting in a hunger free society. ■



about **SRS**

who **WE ARE** and what **WE DO**

Other than spreading awareness and capacity building, the organisation feeds the hungry under its various food programmes

SRS is the definition that live-to-give project is. But literally speaking SRS stands for System Research Society

The Mission | Empowering mankind globally by creating awareness.

The Vision | Shaping the future for an equitable living, discovering means for a possible sustainable change and sharing the knowledge with the world. Ultimately, the goal of the organisation is to help usher in a more compassionate and equitable world for all.

The Organisation

System Research Society (SRS) is an organisation for uplifting lives. It embodies a commitment to promote awareness on global issues through capacity building, research, publicity, publishing, holding conferences and seminars for a sustainable change.

It envisions to create a systemic alternate approach which would result in individual well-being, sustainable economic growth and consequential social prosperity.

The Work

SRS inspires collective action to unite the community to serve humanity by contribution of individual skills, time and resources for a sustainable change. It initiates and inspires the new generation of youth to become leaders through grassroots public service opportunities.

In addition, SRS aims at financially supporting existing non-profit organizations, whose work is kindred with the organisation's principles. It makes living, sharing and working an experience to foster the development of service, learning opportunities and

promote social change through collective initiatives.

Other than spreading awareness and capacity building, the organisation feeds the hungry from its soup kitchens and food banks under its various food programmes; the weekly and the monthly food programmes, the relief support programme and the mid-day meal programme for the children of the economically not so privileged.

Other than that the organisation takes care of orphans, educate children, run weekly clinics and organise free health and eye camps from time to time.

The Commitment

SRS is committed to provide the society with effective services and developmental opportunities that augment the life experiences and enhance the quality of lives, distinguished by a shared purpose, collaboration, mutual respect, inclusiveness and personal responsibility.

The Values

The initiative assists and supports people through volunteer partnerships, congregations, individuals and community coalitions guided by following principles:

advocacy: Guided by the divine spirit, we work to overcome the social and economic barriers that prevent individuals and families from achieving their goals.

communication: We listen to, share and value open, honest and non-judgmental interactions.

community: We actively build coalitions among a broad spectrum of individuals, congregations, organisations and communities. ■

PROJECTS **SPREAD** **ACROSS** SEVEN STATES

Delhi, UP, Rajasthan, Telengana, Karnataka, Kerala and Maharashtra



In keeping with the policies of the organisation lot of direct and indirect activities are carried out in seven states of this country. All activities are self funded initiative of the organisation.

Daily Food

More than 3,000 plus meals are being served on a daily basis free of cost, to those in need, across the country. Hygienic and nutritious food is prepared under strict supervision and served from our community kitchens and are served from multiple centers in Hyderabad, Delhi, Visakhapatnam, Trivandrum and NOIDA.

Mid-Day Meal Programme

The mid-day meal programme is targeted at feeding school children from the economically weaker section of the society. Each day a different menu is served.

System Research Society also financially supports academically promising children by establishing scholarships.

Weekly Food Support

The weekly food programme is targeted at feeding people at identified locations in NOIDA, Hyderabad, Visakhapatnam and Trivandrum. The meal provides required nourishment to those returning home after a hard day's work.

Similar programmes have been organised at various rehabilitation camps in Visakhapatnam, Andhra Pradesh.

Monthly Support

Other than that, the organization supports and takes care of thirty two orphans in Delhi and fifty in

Hyderabad. In addition, educational expense of a score and eight children are being taken care of by the organisation. This apart, multiple families are being supported on a monthly basis.

Skill Development

Rural Yellow, a skill development programme, was modelled to focus on capacity building of the rural youth. Through this programme unemployed youth under BPL were trained and placed under the skill development programme of the Indian government, under the Reach, Train Place Module developed specifically for the project.

This project has been implemented in around twelve hundred villages in five districts of Telengana and Andhra Pradesh, in which five thousand plus young people have been trained and twelve hundred plus trained members have been placed in various jobs across the districts

Life Support

Under the life support programmes, customised meals were served to the terminally ill patients

Regular medical health camps, eye examination camps followed by spectacle distributions are organised at various centers across the country.

For the expecting mothers, milk and bananas are served at the local centers in Hyderabad and Delhi.

Relief Support

Under this programme, emergency medicine, food and water support service is provided in case of a natural calamity or disaster. ■



a **WALK** to RECLAIM the **FUTURE**

The System Research Society, in continuation of the Don't You Waste Food, conducted the awareness walk

By walking an extra mile, DYWF brand ambassadors initiated a fight against global food waste in Patna city. The spirited young force created and promoted awareness on the national food waste. The walk was joined by NCC cadets and CRPF jawans. Sharing the enthusiasm with the students was the Women's Association of Patna High Court who also endorsed the movement and participated in the walk.

Various other established organisations and institutions, social workers and educationists supported the movement with a commitment to promote waste-no-food culture for the future generations.



The System Research Society, in continuation of the Don't You Waste Food, conducted the awareness walk.

Students from leading Patna Schools, CRPF, NCC Army Cadets, citizens of Patna and office bearers of Indian Red Cross, Bihar, along with members of System Research Society from various parts of India, participated in the awareness walk.

The walk was flagged off by the Chairman of Bihar Chapter of Red Cross Society, Dr. Sinha and Sri Sri Babaji, Spiritual Mentor of System Research Society. The walk began from the Red Cross campus adjacent to Gandhi Maidan.

The walkers distributed pamphlets to the pedestrians as they walked around the perimeter of Patna's iconic Gandhi Maidan. The walk was a high energy experience. The walkers, led by the students, raised slogans to create awareness regarding the critical importance of preventing food waste. The walk also featured innovative placards to spread the appropriate message.

Upon return to the Red Cross compound, the participants were served refreshments by the volunteers of SRS, while a brief message was shared with them by the President of Red Cross Society and System Research Society. The message reiterated the importance of the cause, and appealed to the participants to become individual ambassadors for the cause among their respective peer groups. ■



सिटी एंकर

भोजन की बर्बादी कम करने के लिए जागरूकता जरूरी

भूख की समस्या से निपटने के लिए पटना में डॉट वेस्ट योर फूड मुहिम की शुरुआत 6 से पटना। सिस्टम रिसर्च सोसाइटी ने भूख की समस्या से निपटने के लिए डॉट वेस्ट योर फूड मुहिम की शुरुआत की है। पटना में यह मुहिम 6 दिसंबर को लॉन्च होगी और 7 दिसंबर तक चलेगी। टीकर-2 शहरों में यह अभियान हर महीने चलेगा। इसमें पहले दिन होटल पनाश में एक सेमिनार आयोजित किया जाएगा जिसमें

पटना • सिटी एंकर

भोजन की बर्बादी कम करने के लिए सिस्टम रिसर्च सोसाइटी जागरूकता अभियान चलाएगी। पटना में इस अभियान की शुरुआत बुधवार को होटल पनाश में की गई। इसका उद्घाटन लोकप्रिय मिहिर कुमार झा, अर्द्धस सहायक मैनेजर, मेजर जनरल राम स्वामीदास, श्री भी बघावती ने संयुक्त रूप से किया। इस अभियान के उद्घाटन के बाद मिहिर कुमार झा, अर्द्धस सहायक मैनेजर सोसाइटी से जागरूकता रैली निकलने लगी और गांधी मैदान का चक्कर लगा कर एम एस रेकॉर्ड्स पहुंची। इसमें प्रमुख बच्चे, एनसीसी कैडेट और सीआरपीएफ के सदस्यों का



नेहरू पैदाई अंबेडकी के कब्र अर्द्धस पर शरणीय देविकार में शेकेले देवत राजन बरन कुमारा

भोजन की बर्बादी रोकने के लिए पटना में जागरूकता अभियान

नेहरू पैदाई अंबेडकी के कब्र अर्द्धस पर शरणीय देविकार में शेकेले देवत राजन बरन कुमारा

भूख पर सिर्फ चर्चा कर भूख की वास्तविक परिभाषा को नहीं जान सकते। भोजन का एक तिहाई हिस्सा उपयोग के पहले ही बर्बाद हो जाता है, जबकि कई जरूरतमंद लोगों के भोजन की पूर्ति भोजन के इस मात्रा से पूरी हो सकती है। डॉट वेस्ट फूड 2017 एक ऐसा ही अभियान है, जिसका उद्देश्य भोजन को लेकर लोगों के बीच में जागरूकता को फैलाना है। आयोजन के बारे में जानकारी देते हुए अभियान के कन्वener विवेक भसीन ने बताया कि पटना में इस कैंपेन का आयोजन छह व सात दिसंबर को किया जायेगा। इसे होटल पनाश व रेड क्रॉस कैंपस में आयोजित किया जायेगा, जिसका उद्घाटन पूर्व न्यायाधीश न्यायमूर्ति मिहिर कुमार झा करेंगे। आयोजन के पहले दिन आयोजित सेमिनार में फूड वेस्ट व कंजर्वेशन के विभिन्न पहलुओं की जायेगी। इसके कई क्षेत्रों के जाने माने प्रतिनिधि हिस्सा लेंगे, जबकि दूसरे दिन के आयोजन में गांधी मैदान के इर्द-गिर्द एक वाक का आयोजन किया जायेगा, जिसमें एनसीसी कैडेट, सीआरपीएफ जवान, वीमेंस एसोसिएशन और लावा वैसे

India wastes as much food as United Kingdom consumes

Nandini
http://nandini@hindustantimes.com

PATNA: The wastage of food in India is almost equal to what people consume in the United Kingdom. It is one of the biggest challenges faced by the country, where 20 crore people go to bed hungry everyday. In 2017, Global Hunger Index has placed India on the 100th rank among 118 countries. In 2012, seven million children died of malnutrition. These startling facts were revealed by Dr Amiya Kumar Lal, a panellist, who was addressing the national campaign on 'Reducing the food wastage'. The campaign, named 'Don't You Waste Food' (DYWF) was launched for the first time in Patna and System Research Soci-



'DON'T YOU WASTE FOOD' CAMPAIGN THAT STARTED FROM PATNA AIMS AT REDUCING FOOD WASTAGE IN EVERY INDIVIDUAL HOUSEHOLD AS WELL AS AT INSTITUTIONAL LEVEL

campaign that aims at reducing food wastage in every individual household as well as at the institutional level. Its motto is to create an impact at the local, national and global level.

on for two days in every city of the state after Patna. A walk was also organised on Wednesday to create awareness among people about the problem of food wastage. Besides school-children, eminent personalities, academicians and journalists also joined the walk. Quoting a figure published in Hindustan Times recently, Fr Peter Arockiasamy said, "Around 67 million tonnes of food is wasted in India annually worth Rs 92,000 crore, which is enough to feed all of Bihar for a year. Each year, 21 million metric tonnes of wheat rots in India, which is almost equal to Australia's total annual production." "One in nine doesn't get food in India as well as 40% of the food produced is wasted, which is equal to 1.3 billion tonnes," said Dr Amitabh Verma, another

इवेंट्स@पटना
भूख को मिटाने के लिए डॉट यू वेस्ट फूड अभियान कल से

पटना. भूख इंसान के सबसे बड़े चैलेंज में से एक है। भोजन का एक तिहाई हिस्सा उपयोग के पहले ही बर्बाद हो जाता है, जबकि कई जरूरतमंद लोगों के भोजन की पूर्ति भोजन के इस मात्रा से पूरी हो सकती है। डॉट वेस्ट फूड 2017 एक ऐसा ही अभियान है, जिसका उद्देश्य भोजन को लेकर लोगों के बीच में जागरूकता को फैलाना है। आयोजन के बारे में जानकारी देते हुए अभियान के कन्वener विवेक भसीन ने बताया कि पटना में इस कैंपेन का आयोजन छह व सात दिसंबर को किया जायेगा। इसे होटल पनाश व रेड क्रॉस कैंपस में आयोजित किया जायेगा, जिसका उद्घाटन पूर्व न्यायाधीश न्यायमूर्ति मिहिर कुमार झा करेंगे। आयोजन के पहले दिन आयोजित सेमिनार में फूड वेस्ट व कंजर्वेशन के विभिन्न पहलुओं की जायेगी। इसके कई क्षेत्रों के जाने माने प्रतिनिधि हिस्सा लेंगे, जबकि दूसरे दिन के आयोजन में गांधी मैदान के इर्द-गिर्द एक वाक का आयोजन किया जायेगा, जिसमें एनसीसी कैडेट, सीआरपीएफ जवान, वीमेंस एसोसिएशन और लावा वैसे

भोजन को बचाने को किया गया जागरूक

भोजन को बचाने के लिए राजधानी में की गयी जागरूकता



पटना/प्रतिनिधि। शहरी भारत में सबसे ज्यादा भोजन व्यर्थ होता है लोगों द्वारा भोजन खाए जाने से पहले एक तिहाई भोजन पहले ही खराब हो जाता है। यह एक ऐसा गुरह है, जहां लगभग एक अरब लोग भूखे रहते हैं और श्रम, पानी, ऊर्जा, भूमि और अन्य आदानों की बर्बादी का प्रतिनिधित्व करते हैं जो उस भोजन के उत्पादन में चला गया। इसे रोकने में मदद करने के लिए सिस्टम रिसर्च सोसाइटी ने दो दिवसीय अभियान का आयोजन किया जो मूल रूप से खाद्य कचरे को कम करने खाद्यन कचरे में कटौती पर पहल की सहयोग और सहयोग के लिए जागरूकता बढ़ाने और विशिष्ट मूल्य श्रृंखलाओं में खाद्य अपशिष्ट को कम करने के लिए अच्छे अभ्यासों को अपनाने में मदद करना है। सेवानिवृत्त न्यायमूर्ति मिहिर कुमार झा ने कहा कि भोजन की बर्बादी को रोकने का समर्थन करते हैं, ज्ञात हो कि इस पूरे पहल को सिस्टम रिसर्च सोसाइटी की तरफ से आयोजित किया जा रहा है।

जागरूकता के बीच भोजन पैकेट का भी रोजाना वितरण करते हैं, लेकिन सिर्फ भोजन वितरण ही बस इसका एक मात्र उपाय नहीं है जब तक कि इसके एक सख्त कदम ना उठाया जाये। हरजोत कौर आर्इएस ने कहा कि भारतीय संस्कृति हमें बचपन से ही भोजन बर्बाद ना करने की शिक्षा देती आई है लेकिन अब स्कूलों और कॉलेजों में हम देखते हैं कि बच्चे कैटरीन से गारी मात्र में भोजन खाते लेते हैं जिसे बाद में ओवर कूड़ेदान में फेंक देते हैं। उन्होंने कहा कि मैं व्यक्तिगत रूप से महसूस करती हूँ कि भोजन की बर्बादी विश्व स्तर पर राष्ट्रीय स्तर पर काम करने हैं और इसके अतिरिक्त

सड़क पर बैठे भूखे व्यक्ति का चेहरा गाड़ी की खिड़की पर देखकर दे कर भोजन के लिए पीछ मांगना आपको उस चरण तक लाता है जहां आप महसूस करते हैं कि भूख की वास्तविक परिभाषा क्या है। इस अभियान का उद्घाटन लोकप्रिय न्यायमूर्ति सेनिकुत मिहिर कुमार झा के साथ हरजोत कौर मेजर जनरल एस सन्नावल एडीजीए एनसीसी संरक्षक किया गया और औपचारिक रूप से इस कार्यक्रम का शुभारंभ किया। राष्ट्रीय मानव संसाधन विकास संचालन के अध्यक्ष और मानव अधिकार संघ के महासचिव बालकृष्णन वेङ्कटरामन ने मुख्य भाषण दिया। अखीरी मेहेश्वर प्रसाद सेवानिवृत्त आईआएस ने पहले सत्र की अध्यक्षता की जो कि रेडसूस रिजुस रोडकलक रिकवर पर केंद्रित थी। उल्लेखनीय वक्ताओं में हरजोत कौर और अप्रणी हर्षी विशेष डा डॉ अनिषा कुमार् लाल ने सामग्य पर चिकित्सा के परिणामों पर चर्चा की। बाद के सत्र में बिहार में योजना आयोग के अध्यक्ष हरजोत कौर ने एक सामाजिक दृष्टिकोण से भोजन को बचाने के लिए कहा।

होटल पनाश व रेड क्रॉस कैंपस में डॉट यू वेस्ट फूड अभियान आज से

पटना. भोजन का एक तिहाई हिस्सा उपयोग के पहले ही बर्बाद हो जाता है, जबकि कई जरूरतमंद लोगों के भोजन की पूर्ति भोजन के इस मात्रा से पूरी हो सकती है। डॉट यू वेस्ट फूड 2017 एक ऐसा ही अभियान है, जिसका उद्देश्य भोजन को लेकर लोगों के बीच में जागरूकता को फैलाना है। आयोजन के बारे में जानकारी देते हुए अभियान के कन्वener विवेक भसीन ने बताया कि पटना में इस कैंपेन का आयोजन छह व सात दिसंबर को किया जायेगा। इसे होटल पनाश व रेड क्रॉस कैंपस में आयोजित किया जायेगा, जिसका उद्घाटन पूर्व न्यायाधीश न्यायमूर्ति मिहिर कुमार झा करेंगे। आयोजन के पहले दिन आयोजित सेमिनार में फूड वेस्ट व कंजर्वेशन के विभिन्न पहलुओं पर चर्चा की जायेगी। इसके कई क्षेत्रों के जाने माने प्रतिनिधि हिस्सा लेंगे, जबकि दूसरे दिन के आयोजन में गांधी मैदान के इर्द-गिर्द एक वाक का आयोजन किया जायेगा, जिसमें एनसीसी कैडेट, सीआरपीएफ जवान, वीमेंस एसोसिएशन ऑफ पटना हाइकोर्ट के अलावा वैसे लोग हिस्सा लेंगे फूड वेस्ट को रोकने का समर्थन करते हैं, ज्ञात हो कि इस पूरे पहल को सिस्टम रिसर्च सोसाइटी की तरफ से आयोजित किया जा रहा है।

Campaign to reduce wastage of food

OUR SPECIAL CORRESPONDENT

Patna: Urban India wastes maximum food, as most of the edible food is spoiled before people consume it.

Keeping this in mind, System Research Society, an NGO, organised a two-day campaign to increase awareness and reduce food wastage, enhance collaboration and synergy of initiatives on food waste reduction and increase adoption of good practices to reduce food wastage in specific value chains.

The System Research Society on Wednesday organised a seminar to create awareness about reducing food wastage at a city-based hotel and will undertake this regard at Thursday.

"We Indians are trained since childhood not to waste food but nowadays we see in schools and colleges children buy from canteens double the amount of food than what they actually need and consume. The remaining amount of food is just dumped," said Harjot Kaur Bamrah, IAS. "I personally feel wastage of food takes place globally, nationally and locally and we only blame the government or society for wastage. But if we are really serious about the whole thing and want to stop it, we must first work in an individual household. Only then can we expect change from our society."

"Charity begins at home," NCC additional director-general Major General S. Sabhrawal said. "We only can bring change and if we really want to change then we need to change ourselves first. Sitting here and discussing hunger won't do anything. What we need to do is to change our mindset and start from our own homes."

शहरी क्षेत्र में अधिक खाना हो रहा बर्बाद

शहरी भारत में सबसे अधिक भोजन बर्बाद होता है और लोगों द्वारा भोजन खाने जाने से पहले ही एक तिहाई भोजन फलें हो जाते हैं। सिस्टम रिसर्च ने शहरी क्षेत्रों में भोजन बर्बाद को रोकने के लिए 'डॉन't यू व्हास्ट' अभियान के तहत नगर क्षेत्र में आयोजित सेमिनार में निम्नलिखित बातें कही गईं।

सिटी एंकर

सिस्टम रिसर्च सोसाइटी की ओर से लोगों में चेतना लाने के लिए शहर में निकाली गई जागरूकता रैली

रैली ने लोगों से कहा-भोजन अनमोल, इसे बर्बाद न करें

सिस्टम रिसर्च सोसाइटी की ओर से शहर में चेतना लाने के लिए जागरूकता रैली निकाली गई। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।

करवा को रोकने के महत्वपूर्ण पहलुओं के बारे में जागरूकता पैक करने के लिए नारे भी लगाए। गांधी मैदान का चक्कर लगाते हुए रैली के दौरान 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।



शहर में चेतना लाने के लिए जागरूकता रैली निकाली गई। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।

App, website soon to take your waste food to needy

Patna: Remember how as kids we hated the kaddu ki sabzi and threw it away the moment parents left the dining room? A sense of guilt seeped in once we were caught and lectured about the plight of children starving in distant imaginary lands.



Wednesday the campaign aims to reduce food wastage in Tier-II and Tier-III cities with the help of its mobile app. The buzz, however, has to be generated at the individual level, claims Babaji, the man behind the DYWF Initiative. He says, "We will select 50 schoolkids to function as our brand ambassadors. We will also organise awareness walks."

Don't You Waste Food Campaign. This: Roughly 1.3 billion of edible food produced in the world is discarded every year. Had only one per cent of the food wasted globally been saved, it would have been sufficient to feed 900 million people all over the world. The question that arises is how the food wastage can be reduced, if not stopped completely. The 'Don't You Waste Food (DYWF)' campaign is

Walk in city today. Schoolchildren, NCC cadets, academics and advocates, among others, are expected to take part in an anti-food wastage walk from the Red Cross Society building at 9.30am on Thursday.

small boxes at restaurants, hotels and food joints. Once filled with unearthen meals at the end of the day, these packed boxes can be distributed among the needy," Babaji says, hoping to take the campaign all over the country after its roll out in Bihar. While a website (dywf.org) is being developed, the DYWF app will be launched early next year. The website and the app will have a list of local organisations which you can contact in case there is excess food at your home, office or elsewhere. A team of volunteers will soon get in touch with you, pick up the food and distribute it among the hungry. A DYWF mag is to be published and a summit is also planned to be organised in April next year to spread awareness.

भोजन बचाने का संदेश देते हुए दौड़ा पटना

हमारे में भोजन को बचाने का संदेश देते हुए शहर में जागरूकता रैली का आयोजन किया गया। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।



रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।

हमने चर्चा नहीं, पहल की है

शहर में जागरूकता रैली का आयोजन किया गया। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।

वसत लोगों की हकमारी न हो: श्रीश्री बाबाजी

शहर में जागरूकता रैली का आयोजन किया गया। रैली के अंतर्गत 'डॉन't यू व्हास्ट' अभियान के अंतर्गत सिस्टम रिसर्च सोसाइटी द्वारा आयोजित कार्यक्रमों के अंतर्गत शहर में जागरूकता रैली का आयोजन किया गया।

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Patna Working Team. Seated left to right | Vivek Bhasin, Ammaji, Sri Sri Babaji, our mentor and Puneet Grover.
Standing left to right | Abhilasha Sachdeva, Roshni Singh, V Balakrishnan, Srilakshmi Ponnala, Shubho Dasgupta, Hari Vinnakota, Ajay V, Aarushi Sharma and Mukul Bhardwaj

SRS Mission | Empowering mankind globally by creating awareness.

The Vision | Shaping the future for an equitable living, discovering means for a possible sustainable change and sharing the knowledge with the world. Ultimately, the goal of the organisation is to help usher in a more compassionate and equitable world for all.



System Research Society

C-101, Bathla Apartments, 43, IP Extension, Delhi - 110092 | 0 9811 786 144
96, Navnirman Nagar, Road No. 71, Jubilee Hills, Hyderabad - 500033 | 040 2355 2374, 0 9849 218 786
srs.systemresearch@gmail.com | www.systemresearchsociety.org